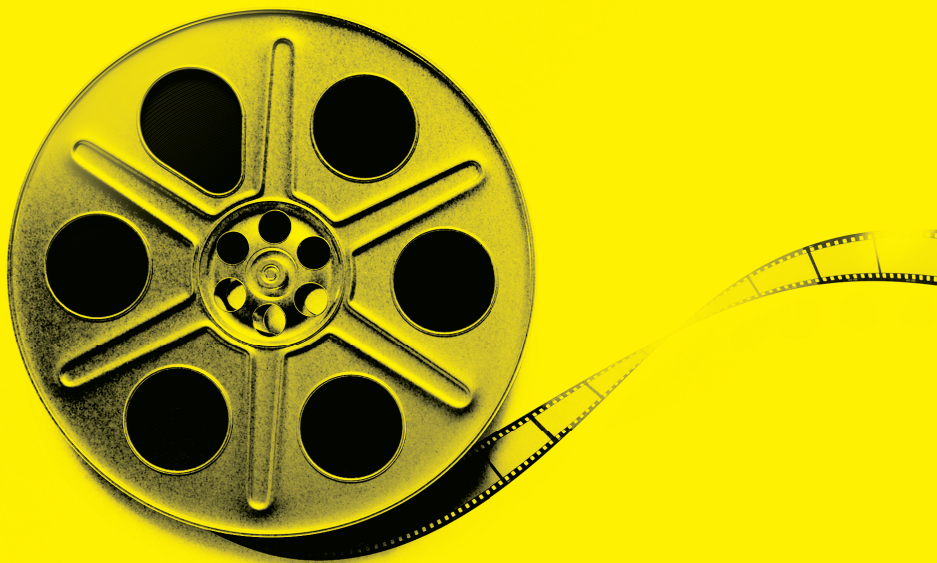




MOVIE & MUSIC

PARADE



**> A COLLECTION
DEVELOPMENT
SERVICE FROM
BAKER & TAYLOR**

**> MOVIE & MUSIC
AUTOMATIC
SHIPMENT
PROGRAMS**



At Baker & Taylor, we understand how tedious and time consuming it can be to keep track of the many new movie and music titles released each month. That's why we have created our exclusive standing order programs, *Movie Parade* and *Music Parade*! You can wholeheartedly rely on our staff to review the many offerings each month while selecting those titles that complement your library. With Baker & Taylor's Parade programs, you'll always be guaranteed to receive the hottest, most diverse and critically acclaimed titles for your patrons.

Since our program inception several years ago, we have enhanced and refined several of our category offerings. Read on for complete details and call your rep to sign-up today!

Regards,

Baker & Taylor Library Sales



Questions? Call us at 800-775-2600 x2050 or email your Entertainment Sales Consultant to discuss our Parade programs.

International Libraries Some terms and conditions may differ outside of the U.S., Canada and the U.S. territories. Please contact your local sales consultant or send a fax to Baker & Taylor International Sales Headquarters at 888-285-8922, or email avinfo@baker-taylor.com for more information.

When you sign up for our program, you'll be guaranteed:

FLEXIBILITY

Choose which plans are best for your library

SPECIAL PRICING

Great products at competitive pricing

TIMELY SHIPMENTS

A curated list of titles will be emailed to you at the beginning of each month and shipments are sent monthly. Due to release schedules, some months will garner more key new releases than others. Actual monthly shipments may vary, but the total number of titles shipped annually will not exceed the published quantity for each plan.

FREE FREIGHT

There is no added shipping and handling charge for destinations in the continental United States

PAYMENT OPTIONS

Two payment plans are offered. You may pre-pay annually or monthly.



MOVIE PARADE

Feature film titles range from G-Rated to R-Rated and will always represent films with the highest box office and critical acclaim. You'll be guaranteed to receive the most popular releases each month.

1 TOP THEATRICAL

The top box office titles releasing on DVD from all genres each month

- 10 titles per month
- \$240 per shipment
- \$2,880 annual cost

NOTE: This category may contain titles that are included in other movie plans.

2 FAMILY/CHILDREN

Top new family and children's feature length films

- 5 titles per month
- \$120 per shipment
- \$1,440 annual cost

Ratings from NR (Not Rated) to PG-13.

3 FOREIGN FILM

Top new foreign feature length films

- 5 titles per month
- \$120 per shipment
- \$1,440 annual cost

4 LGBTQ

The month's top releases for the LGBTQ community

- 3 titles per month
- \$72 per shipment
- \$864 annual cost

5 INDEPENDENTS DAYS

Top new indie film releases

- A.
- 5 titles per month
 - \$120 per shipment
 - \$1,440 annual cost

- B.
- 10 titles per month
 - \$240 per shipment
 - \$2,880 annual cost

6 DOCUMENTARIES

Top new documentary releases covering a wide range of subjects

- 3 titles per month
- \$72 per shipment
- \$864 annual cost


7 HORROR

Top Horror releases for the month

- 5 titles per month
- \$120 per shipment
- \$1,440 annual cost



MUSIC PARADE



For Music Parade, an unedited or edited Parental Advisory option is offered. Please denote your option on the enclosed order form.



8

TOP 40



The latest Top 40 Billboard hits

- Approx. 7 titles per month
- Approx. \$100.45 per shipment
- \$1,205.40 annual cost/84 titles

SAMPLE ARTISTS:

Beyoncé, Taylor Swift, Lizzo, Lady Gaga, Bruno Mars, Ed Sheeran

9

CONTEMPORARY



Geared toward adults looking for upbeat music from familiar artists

- Approx. 4 titles per month
- Approx. \$57.40 per shipment
- \$688.80 annual cost/48 titles

SAMPLE ARTISTS:

Barbra Streisand, Michael Bublé, Josh Groban

10 COUNTRY

Features emerging artists and established superstars performing music born and bred in the U.S.A.

- Approx. 5 titles per month
- Approx. \$71.75 per shipment
- \$861 annual cost/60 titles

SAMPLE ARTISTS:

Sugarland, Keith Urban, Brad Paisley, George Strait, Carrie Underwood

11 ROCK

For rockers of all ages who like their music heavier and their guitars turned up to 11

- Approx. 5 titles per month
- Approx. \$71.75 per shipment
- \$861 annual cost/60 titles

SAMPLE ARTISTS:

U2, Foo Fighters, Red Hot Chili Peppers, Evanescence, Korn

12 INDEPENDENTS DAYS

Cutting-edge indie music that appeals to a wide range of fans

- Approx. 3 titles per month
- Approx. \$43.05 per shipment
- \$516.60 annual cost/36 titles

SAMPLE ARTISTS:

All Time Low, Muse, Weezer, Neon Trees, Foster the People

13 LATIN

Top-selling new releases featuring international pop, tropical/salsa and regional Mexican music

- Approx. 3 titles per month
- Approx. \$40.50 per shipment
- \$486.00 annual cost/36 titles

SAMPLE ARTISTS:

Shakira, Vicente Fernandez, Marc Anthony, Camila Cabello, Bazil

14 INSPIRATIONAL

A wide range of musical styles, all with a common spiritual theme

- Approx. 3 titles per month
- Approx. \$41.40 per shipment
- \$496.80 annual cost/36 titles

SAMPLE ARTISTS:

MercyMe, Yolanda Adams, Relient K and Kirk Franklin

15 CHILDREN'S

New music for children and their families with titles ranging from sing-alongs to lullabies

- Approx. 3 titles per month
- Approx. \$40.50 per shipment
- \$486 annual cost/36 titles

SAMPLE ARTISTS:

Laurie Berkner, Dan Zanes, Kidz Bop, Wiggles

16 RAP/HIP HOP

Covers all of the best new, exciting music in rap and hip hop

- Approx. 3 titles per month
- Approx. \$43.05 per shipment
- \$516.60 annual cost/36 titles

SAMPLE ARTISTS:

The Game, 50 Cent, Lil Wayne, Jay-Z, Drake

17 R&B

Includes the best new releases of Rhythm & Blues and soul music

- Approx. 3 titles per month
- Approx. \$43.05 per shipment
- \$516.60 annual cost/36 titles

SAMPLE ARTISTS:

Anthony Hamilton, Ledisi, Raphael Saadiq

CATALOGING

Our *Movie & Music Parade* programs track thousands of new releases to ensure

your library always has all of the hottest and best new titles to meet your patrons' needs.

SPECIAL PRICING FOR MOVIE & MUSIC PARADE CUSTOMERS

Ask your Baker & Taylor Inside Sales Consultant for details

- Includes **TechXpress** cataloging records, digitally reproduced cover art with four embedded labels (bar code, ownership and more) in a sturdy, upgraded plastic case
 - All *Movie & Music Parade* titles have pre-publication level MARC records
 - ANSCR, Dewey or LC classifications available
- Your catalog records may be downloaded via the Internet or supplied to you on a disc
- Other services available (call for pricing):
 - RFID tagging
 - Shrink wrap & manufacturer security seal removal without cataloging
 - Hub labels
 - Locking cases

HOW TECHXPRESS ENTERTAINMENT BENEFITS YOU:

- Rapid access to cataloging information
- Cost reduction of original cataloging
- Titles arrive circulation-ready
- Free up your staff's valuable time for other important tasks

ADDITIONAL CATALOGING SERVICES AVAILABLE

Cataloging records for movie and music CD titles are created by Baker & Taylor's team of professional librarians. Our trained Technical Cataloging Specialists are available to assist you with all of your cataloging and processing needs—just contact us!

How to Get Started

Complete the TechXpress Specifications Booklet and return it with your *Parade* account form to our Library Services Center to get started. The specification booklet is available from your Sales Consultant or from our inside Entertainment team at **800-775-2600 x2050**.

Questions? Contact us for more information on how these plans can help you and your library by calling **800-775-2600 x2050**.

Order individual movie or music titles online 24/7 through Title Source 360—simply call us to register. You can also order through our toll-free phone and fax numbers:

Phone: 800-775-2600 x2050

Fax: 888-285-8922



ORDER
ORDER
FORM

Plan Information

NUMBER OF PLANS	MOVIE PLAN	COST
	1. Top Theatrical	
	2. Family/Children	
	3. Foreign Film	
	4. LGBTQ	
	5A. Independents Days Movies	
	5B. Independents Days Movies	
	6. Documentaries	
	7. Horror	

NUMBER OF PLANS	MUSIC PLAN	COST
	8. Top 40	
	9. Contemporary	
	10. Country	
	11. Rock	
	12. Independents Days Music	
	13. Latin	
	14. Inspirational	
	15. Children's	
	16. Rap/Hip Hop	
	17. R&B	

PAYMENT OPTIONS

Select the payment option that best suits your needs.

Annual Invoice Monthly Invoice

PARENTAL ADVISORY PREFERENCE

Unedited Version Edited Version

TOTAL COST

Customer Information

BILL TO (all fields required):

Name: _____

Purchase Order Number: _____

Library: _____

Address: _____

City/State/Zip: _____

Country: _____

Telephone: _____

Email: _____

SHIP TO (if different than bill to):

Name: _____

Purchase Order Number: _____

Library: _____

Address: _____

City/State/Zip: _____

Country: _____

Telephone: _____

Email: _____

RETURN TO: Baker & Taylor - Movie/Music Parade
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Pittsburgh, PA 15220
P: 800-775-2600 x2050 | E: avinfo@baker-taylor.com
F: 888-285-8922



www.baker-taylor.com

Stay connected:





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ENTERTAINMENT